

11th October 2017

Kemnay Community Bee Group bags £4,000 from carrier bag charge fund

Kemnay Community Bee Group is delighted to announce it has bagged **£4,000** from a Tesco funding scheme.

Tesco teamed up with Groundwork to launch its Bags of Help funding initiative, which sees grants raised from the sale of carrier bags being awarded to thousands of local community projects every year. greenspace scotland is working with Groundwork to provide support to communities in Scotland.

Millions of shoppers voted in stores up and down the country. And it can now be revealed **Kemnay Community Bee Group** has been awarded **£4,000**.

Work will now begin on bringing the project to life.

KCBG would use the funding to refurbish their beekeepers' hut which is used for apiary demonstrations and training sessions for local people and youth groups in Kemnay.

Sonya MacPherson, Chairperson for Kemnay Community Bee Group, had this to say, "Through the 'Bags of Help' scheme, Tesco provides local groups within the community, a phenomenal level of support. We thank them for their enormous generosity and to the shoppers at Tesco for choosing to support our group. We look forward to continuing our beekeeping ventures throughout Kemnay and the surrounding area."

Tony McElroy, Tesco's Head of Communications in Scotland, said:

"Bags of Help has been a fantastic success.

For more information contact the Tesco Press Office on 01707 918 701

Tesco is a team of 480,000 colleagues, in 11 markets around the world. We are dedicated to serving shoppers a little better every day.

“We’ve been overwhelmed by the response from our customers. The great thing about Bags of Help is that local people are invited to decide how the money will be spent in their community. We can’t wait to see the projects come to life.”

Voting ran in Inverurie stores throughout July and August with customers choosing which local project they would like to get the top award using a token given to them at the check-out.

Since launching in 2015, Bags of Help has awarded more than £36 million across more than 7,900 local projects.

Tesco customers will get the chance to vote for three different groups each time they shop. Every other month, when votes are collected, three groups in each of Tesco’s regions will be awarded funding.

Bags of Help criteria have recently been extended to include any project that benefits the community. Previously the scheme funded outdoor projects only.

Emma Halliday, Community Enabler Co-ordinator at greenspace scotland, said:

“Bags of Help continues to fund thousands of projects across the UK. We want to ensure that the money raised benefits as many local people in as many different places as possible so we’ve extended the range of groups and projects that we can support.

“The scale and variety of activities supported by Bags of Help shows what can be achieved when communities are given the support and the encouragement they need to make change happen in their local area.”

Funding is available to community groups and charities looking to fund local projects that bring benefits to communities. Anyone can nominate a project and organisations can apply online. To find out more visit www.tesco.com/bagsofhelp.

Issued by **KCBG**.

For further information please contact:

Kemnay Community Bee Group (secretary@kemnaybees.org)

NOTES TO EDITORS:

- Bags of Help is supported by money from the sale of carrier bags in Tesco.
- So far Bags of Help has awarded over £36 million to more than 7,900 local community projects.
- For more information please visit:
<http://www.tesco.com/bagsofhelp>.